## PyCascades SPONSORSHIP PROGRAM 2022

BENEFITS	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$3,000	SILVER \$1,000	COMMUNITY* \$500	VENUE ONLY* *CONTACT US
AVAILABILITY	1	2	5	10	Unlimited	3
Complementary Conference Passes: You'll receive an exclusive number of EarlyBird tickets for your company attendees to the Social Night, Conference Day, and Mentored Sprints.  VENUE ONLY	20	10	5	3	1	5
Complementary Conference Passes: Watch parties will be taking place in 3 cities (Vancouver BC, Seattle WA, Portland OR). PyCascades can reimburse for venue-related expenses, and will provide Event insurance coverage. Companies are responsible for enforcing Covid guidelines, mask policy, and provide AV support.						✓
BRANDING						
Logo on Website and Press Releases: You will receive a short description and featured company logo on the Website and Newsletter. Logo image sizes are adjusted by Sponsorship Tier.	/	/	<b>√</b>	✓	<b>✓</b>	<b>√</b>
Logo on Intermission Video: Your Sponsor Logo will be shown on all Intermission videos as a Diamond or Platinum Sponsor	1	1				
<b>Custom virtual backgrounds:</b> Your Sponsor Logo or Branding will be featured by Speakers/Moderators during their sessions.	1					
Logo on videos and screen recordings during sessions: Your Sponsor Logo will be shown in a banner on all Live talks and Screen recordings during sessions and on the Closing Videos.	<b>√</b>					
Branded Swag Item: Your logo printed on one swag item that will ship as part of our PyCascades Attendee Kit shipped to the first 100 ticket attendees.	<b>√</b>					
<b>Venue-only</b> : Your logo and Sponsor booth will be featured at all of our in-person Conference viewing locations	✓					✓
ENGAGEMENT						
<b>Virtual Booth space:</b> We will provide a virtual sponsorship booth that can provide a Tier-specific capacity of participants.	✓	✓				
Job fair event: We will provide a table that can provide a Tierspecific capacity of participants at our virtual job fair.	✓	✓				
ACKNOWLEDGMENT						
Acknowledgment in greeting and closing email to attendees: Your Tier-Specific description and company logo will be included in the greeting and closing remarks newsletters for the Conference.	<b>√</b>	<b>√</b>	✓	<b>√</b>	<b>✓</b>	<b>✓</b>
Mentions in social media before, during, and after the event: Your company will be featured in all social media campaigns.	✓	✓	✓	✓	<b>✓</b>	✓
Acknowledgment in opening and closing emails - Logo: Your logo will be included in all welcoming emails and newsletters.	1	/				
Thank you in opening and closing remarks: Your company will be included in all verbal welcoming and closing announcements.	1	1				

We are a direct project of the Python Software Foundation. PyCascades qualifies as a 501(c)3 handling according to U.S. tax code

Please note: No refunds for sponsorships.

https://www.python.org/psf/

Please direct all inquiries to our sponsorship team at: sponsorship@pycascades.com

 $<sup>\</sup>hbox{$^*$ Community sponsorship are only available to nonprofits, small startups, or individual sponsors.}$ 

<sup>\*</sup> Venue sponsorship are only available in Seattle, WA or Portland, OR or Vancouver, BC.